

CONCEPT NOTE

Making art is often a social activity that involves sharing, collaborating, and building relationships with other people. Ongoing creative endeavors are positioning artists and cultural workers as agents of valuable social impact. **Creative Community**, the ASEAN + 3 Youth Cultural Forum 2018 looks into the meaningful participation of the youth in their communities through various creative means.

The forum is designed primarily as an exploratory platform to identify the intersections of art as creative expression, culture, and community life. It will likewise be an investigation of the many ways we define community that can lead to a better understanding of the role of creative work in the region from the perspective of the Asian youth.

Activities will allow participants to observe innovations on traditional and emerging art forms that emphasizes the dynamic quality of culture. Forum components will be curated thematically around topics such as developing mechanisms for critique and understanding, building audiences, and transformative collective learning. The forum offers venues through which participants can re-evaluate their vision and roles as artists and cultural leaders that can drive regional collaborations.

FORUM OBJECTIVES

The ASEAN + 3 Youth Cultural Forum 2018 will challenge participants to engage in, and reflect on various modes of communal participation through different modes of artistic production. Further, the forum hopes:

- (1) to introduce participants to a range of community engagement through the arts as practiced in the region;
- (2) to encourage participants to consider issues regarding collaborations, critiquing, and engaging publics that are inherent in the field of creative work;  
and
- (3) to build an AUN database of artists, creatives, and their programs with the intention of fostering collaboration among participating individuals/universities  
and;
- (4) to allow for the re-imagination of ways through which the youth can use their talents and interest in the creative arts to engage communities.

## **PROGRAM COMPONENTS**

**Creative Community**, the ASEAN + 3 Youth Cultural Forum 2018, has been designed to emphasize the communal nature of artistic production through the following components:

- **Keynote Lecture.** A thirty (30) minute plenary talk by an esteemed academic and art practitioner, they keynote will establish the framework of the forum and effectively articulate the objectives of the 4-day program.
- **Country performances.** Participating universities from the same country are requested to collaborate with one another on one (1) performance. The performance may be in the form of movement or dance, theater, live music, spoken word, or any other format that the university deems appropriate. Universities must prepare all props, costumes, and technical requirements of their presentation. Further guidelines on performance space will be provided.
- **University information on poster format.** Each will be requested to prepare a poster on existing artistic initiatives in their institutions. The information will be formatted in A2 and will be printed into a book to be given to all participants. Further guidelines will be provided.
- **Community cultural exchange.** Participants will have the opportunity to meet a Filipino indigenous community. They are to select from five (5) parallel community cultural exchange workshops on music, dance, theater, functional art, and film. The workshops will allow them to interact with the community at the same time learn about their culture and artistic practices.
- **Parallel participatory arts-based workshops.** Participants are to select from four (4) parallel workshops on music, dance, theater, and visual arts. The workshops will be designed in such a way that they will be interesting and participatory for students with varying levels of experience and competencies.

### ***List of arts-based workshops***

*Each participant must choose only one from the four workshops.*

- *Movement and kinetic orientations*
  - *Music and audible expressions*
  - *Theater and local literature*
  - *Community crafts and tangible culture*
- **Parallel discussions on issues in the arts.** Participants are to select from four (4) thematic discussions on critique and understanding, building audiences, transformative collective learning, and cultural heritage and identities. The sessions will be moderated by leading figures in the arts in the region.

### ***List of discussion themes on issues in the arts***

*Each participant must choose only one from the four themes.*

- *Art Production: Transformative Collective Learning*
- *Art Consumption: Critique and Understanding*
- *Art Distribution: Building Audiences*
- *Sustainability: Cultural Heritage and Identities*

- **Improvisational collaborative production.** Taking inspiration from their immersion with the community and the workshops they have participated in, students will be asked to prepare special productions to be performed on the closing ceremony of the forum. Advisers will be assigned to the groups to help them prepare for the performance.

## **PARTICIPATION**

To achieve the forum objectives, the AUN Secretariat and Ateneo de Manila University kindly request the participating university to nominate four (4) students and one (1) faculty member. It would be best that the four students have considerable background in the performing arts (theater, dance, music performance) and/or the creative industries (production, publications, film, photography and design, dramaturgy). Please be advised the students that they are expected to participate in all activities. Some of them may be involved in presentations (academic or performative) which are to be coordinated per university and per country.

Suggested representation per university as follows:

- 2 performing artists (1 dancer/theater actor and 1 music performer)
- 2 creatives (1 creative and 1 visual artist)
- 1 faculty member

It would merit both the program and the students if the participating university can nominate a faculty member who has knowledge and/or experience in fields of artistic practice or cultural management. The faculty member can be the director/coordinator of the university cultural affairs office or the dean of the faculty of arts.

## **PREPARATION**

### *Poster Guidelines*

*Deadline of Design Submission: November 2, 2018, Friday*

- 1. The poster design should be laid out on A1 size (23.4 inches x 33.1 inches) in portrait orientation.*
- 2. The university name and logo must appear clearly on the poster.*
- 3. Please provide information on the following:*
  - a. Current university structures that support the culture and the arts*  
*This section may include a list of offices that focus on culture and the arts; a list of academic programs that have at its core the culture and the arts; a list of student organizations and activities for culture and the arts.*
  - b. Recent and current initiatives and projects on culture and the arts*  
*This section may include brief profiles of university endeavors on culture and the arts accompanied by photos from those events or projects.*
  - c. Contact information of the university point person on culture and the arts*

### *Performance Guidelines*

*Submission of audio-visual accompaniment of live performances: November 5, 2018, Monday*

*Showcase date: November 12, 2018, Monday*

- 1. Participating universities from the same country are to coordinate with one another in the preparation of a live cultural performance.*
- 2. Each country is expected to prepare one (1) live cultural performance for the November 12 Showcase. Kindly limit the performance to no more than ten (10) minutes, inclusive of stage entrances and exits.*
- 3. Performances may be movement, music, theater, spoken word or any other format deemed appropriate by country representatives.*
- 4. Provision of costumes, music, and other props and their transport to Manila, Philippines are arranged by the country representatives.*
- 5. The performance space is a black box with an area of XXXX and clearing height of XXXX.*
- 6. Prepare a brief description or note to be read aloud right before the country performance. Kindly limit the description to one hundred fifty (150) words. Assign a country representative to read the text aloud on the day of the performance.*

### **COMMUNITY CULTURAL EXCHANGE:**

#### *The Aurora Artist residency Program and Space*

The Aurora Artist Residency Program and Space (AARPS) is an independent and non-profit organization focused on fulfilling our vision of “building critical communities through shaping creative communities.” By zeroing in on our four programs – art, education, research, and community work – we aim to (1) foster creative and critical discussions on the integral role of art, culture, and creativity in empowering communities, (2) create platforms for art-making in ground communities, (3) initiate programs for art, education, research, and community engagement/work for community empowerment, and (4) help build a resilient and sustainable community through creative means, projects, and other platforms.

AARPS has been launched only in 2017 but has already initiated and launched seminal art projects with the community, including the “Art in the Hood” public art installation in April 2017 and the very first “Adow ne Domaget” or Dumagat Day Festival, which concluded only last May 2018.

The AARPS is located in Barangay Butas na Bato in the third class Municipality of Dingalan, Aurora Province, on the South-East coast of the Philippines. It sits in the middle of the magnificent Sierra Madre mountain ranges on one side and the vast Pacific Ocean on the other, and this geographic location boasts of it rich biodiversity both from its marine and terrestrial sources.

The Municipality of Dingalan, Aurora, is made up of 14 villages, namely Davil-Davilan, Dikapanikian, Paltic, Butas na Bato, Caragsacan, Umiray, Ibona, Tanawan, Aplaya, Matawe, and Bayan/City Center. Four of these villages are home to the many Dumagat indigenous peoples communities, particularly Matawe, Dikapanikian, Umiray, and Dikapanikian.

The livelihood of people in Dingalan includes fishing, kaingin, farming, handicraft, and other creative industries. Recently, the municipality has started to gained popularity, thus the increase in local tourism.

**PROGRAM SCHEDULE:**

**DAY 0, November 11, Sunday (Arrival and Welcome Dinner)**

**Welcome Dinner Attire: National Dress/Formal Wear**

<b>Time</b>	<b>Activity Details</b>	<b>Venue</b>
<b>7:00 am – 5:00 pm</b>	Participant Arrivals	NAIA Terminals, Novotel Cubao
<b>5:00 pm – 6:00 pm</b>	Registration	2 <sup>nd</sup> floor lobby, Novotel Cubao
<b>6:00 pm – 8:00 pm</b>	Welcome Dinner	Novotel Cubao Function Room TBA
<b>10:00 pm</b>	Lights out	

**DAY 1, November 12, Monday**

**Attire: Smart Casual**

**Important Note: Please pack your costumes and props for the country performances and change or clothes for rehearsals if necessary.**

<b>Time</b>	<b>Activity Details</b>	<b>Venue</b>
<b>8:00 am – 8:30 am</b>	Pick-up from hotel lobby and travel to Ateneo de Manila University	Novotel Cubao Lobby
<b>8:30 am – 8:40 am</b>	<i>Putungan- Filipino Dance Ritual</i>	Leong Hall, Ateneo de Manila University
<b>8:40 am – 8:50 am</b>	<i>Welcome Remarks</i> <b>Fr. Jose Ramon T. Villarín, S.J.</b> President, Ateneo de Manila University	
<b>8:50 am – 9:00 am</b>	<i>Remarks from ASEAN University Network for Culture and the Arts (AUN-CA)</i>  <b>Dr. Jonathan Chua</b> Dean, School of Humanities Ateneo de Manila University	
<b>9:00 am – 9:30 am</b>	<i>Keynote Speaker</i> <b>Dr. Ricardo G. Abad</b> Artistic Director, Arete  <i>Open Forum</i>	

<b>9:40am – 10:00 am</b>	<i>Morning Snack</i>	Arete Lobby
<b>10:00 am – 12:00 nn</b>	Parallel discussion on issues in the arts: A. Critique and understanding B. Building audiences C. Transformative Collective Learning D. Cultural Heritage and Identities <i>*Snacks to be served in the venues</i>	
<b>12:00 am –1:00 pm</b>	Lunch and site specific performances	CTC 413-414
<b>1:00 pm – 4:00 pm</b>	Technical and Dress Rehearsals for the showcase by participating countries	Arete
<b>4:00 pm – 5:00 pm</b>	Green room and preparations for performance	
<b>5:00 pm – 6:30 pm</b>	Creative Community: A showcase of Asian Arts with artist talkback session	
<b>6:30 pm – 7:30 pm</b>	Streetfood Festival	Ateneo de Manila University
<b>7:30 pm – 8:30 pm</b>	Ground transportation to hotel	Novotel
<b>10:00 pm</b>	Lights out	

**DAY 2, November 13, Tuesday**

**Attire: Casual**

**Important Note: Please pack a small bag containing clothes and other personal effects for an overnight stay in Aurora, a province outside of Manila.**

<b>Time</b>	<b>Activity Details</b>	<b>Venue</b>
<b>5:00 am – 10:00 am</b>	Pick-up from hotel lobby and travel to Dingalan, Aurora  Cultural Integration Orientation	Novotel Cubao Lobby
<b>10:00 am – 10:20 am</b>	<i>Official Welcome to Dingalan, Aurora</i> <i>Courtesy Call with</i> <b>Hon. Mayor Shiewin Taay</b> Mayor, Aurora, Philippines  <i>Remarks from ASEAN University Network</i> <b>Dr. Choltis Dhirathiti</b> Director, ASEAN University Network	Dingalan, Aurora
<b>10:20 am – 11:30 am</b>	<i>Introduction to AARPS</i> <b>Ms. Roselle Pineda</b> Founder, Aurora Artist Residency Program and Space	
<b>11:30 am – 1:00 pm</b>	Lunch	
<b>1:00 pm – 4:00 pm</b>	Community Cultural Exchange: A. Traditional Dance B. Music C. Shadow Play D. Functional Art E. Film and Video	
<b>4:00 pm – 5:30 pm</b>	Group reporting and processing	
<b>5:30 pm – 6:00 pm</b>	Ground transportation to hotel	
<b>6:00 am – 7:00 pm</b>	Check-in and Freshen up	
<b>7:00 pm – 8:00 pm</b>	Community Dinner	
<b>8:00 pm – 10:00 pm</b>	Group discussions	

**DAY 3, November 14, Wednesday****Attire: Casual**

Time	Activity Details	Venue
<b>6:00 am – 7:30 am</b>	Breakfast	
<b>7:30 am – 9:00 am</b>	AARPS Program Debrief	
<b>9:00 am – 11:30 pm</b>	Improvisatory Workshops with Artist Mentors A. Dance B. Traditional Music C. Theater D. Visual Arts  Exchange processing and sharing <i>*Faculty members attend the AUN-CA meeting at Coastal Cove</i>	
<b>11:30 am – 12:30 pm</b>	Lunch	
<b>12:30 pm – 1:00 pm</b>	Prepare for land trip back to Manila	
<b>1:00 pm – 6:00 pm</b>	Ground transportation to Manila Movie during transit	
<b>6:00 pm – 7:30 pm</b>	Continental dinner	Novotel
<b>10:00 pm</b>	Lights out	

**DAY 4, November 15, Thursday****Attire: Casual****Important Note: Please pack a change of clothes for rehearsals and the improvisational collaborative production.**

Time	Activity Details	Venue
<b>8:30 am – 9:00 am</b>	Pick-up from hotel lobby and travel to Ateneo de Manila University	Novotel Cubao Lobby
<b>9:00 am – 12:00 am</b>	Rehearsals for improvisational collaborative production	
<b>12:00 pm – 1:00 00 pm</b>	Lunch	
<b>1:00 pm – 3:00 pm</b>	Rehearsals for improvisational collaborative production	
<b>3:00 pm – 5:00 pm</b>	Creative Community: Improvisational collaborative production	
<b>5:30 pm – 6:30 pm</b>	Ground transportation back to hotel	
<b>7:00 pm – 9:00 pm</b>	Community Dinner	
<b>10:00 pm</b>	Lights out	

**DAY 5, November 16, Friday****Attire: Casual**

Time	Activity Details	Venue
Whole day	Departure	Novotel Cubao Lobby

**IMPORTANT DATES:**

Date	Submission	To email
28 September 2018	Registration form Section A – Particulars of Delegates	Ms. Pasita Marukee aun.pasita@gmail.com
26 October 2018	Registration form Section B – Flight Details	Ms. Pasita Marukee aun.pasita@gmail.com
5 November 2018	Registration form Section C – Country Performance	Mr. Eli Bundoc sbundoc@ateneo.edu
2 November 2018	Poster design	Mr. Eli Bundoc sbundoc@ateneo.edu
5 November 2018	Audio-visual accompaniment of live performances	Mr. Eli Bundoc sbundoc@ateneo.edu